

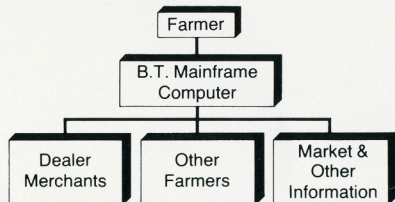
FARMFAX POST

A REVOLUTIONARY COMMUNICATIONS SYSTEM FOR FARMERS

FARMFAX POST is a new and revolutionary communications system. It is cheaper and faster than any other traditional system and as simple to use as the telephone.

All you need is a Farmfax Computer, T.V. or monitor screen and the unique Farmfax Post Cartridge. This plugs into the computer and a wire from the cartridge fits into a standard British Telecom telephone socket. The cost of the Farmfax Computer and the Farmfax Post Cartridge is £270.00. If you already own a Farmfax Computer then the Post Cartridge will cost you just £95.00. As part of a business system all costs are tax allowable.

How Does Farmfax Post Work?



The brain of the system is the Farmfax Post Cartridge. This enables you to communicate with other users of the system via the British Telecom Mainframe Computer.

Sending a Message

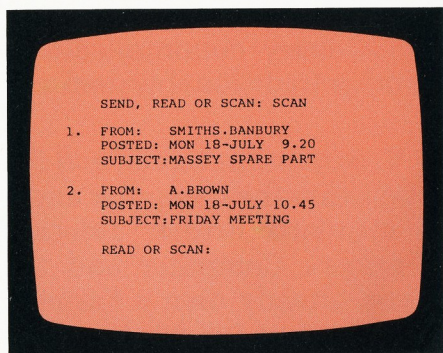
You send your message via the Computer Keyboard. As you do so it will appear on your screen. If you need to you can edit the message free before you send it.

Next, dial a number on your telephone and then type out the name of the person or company to whom you are sending the message followed by the word SEND.

The Farmfax Post Cartridge does the rest and your message will be at its destination in about 30 seconds. It's as simple as that.

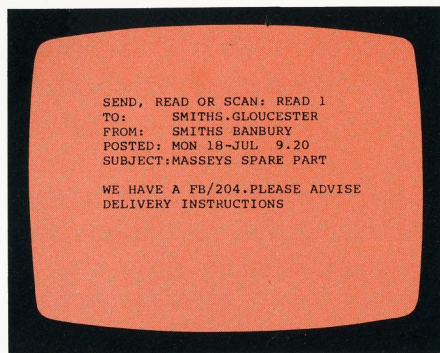
Receiving a Message

If you want to know what messages have been sent to you, plug into the system, press key 2 followed by the word SCAN and your screen will display a list of messages received by subject titles and by senders name. Each one will be numbered. To read a message merely type out the word READ followed by the number of the message you wish to refer to and it will be displayed on your screen. You can get your messages through Farmfax Post at any time and from any place in the United Kingdom where there is a telephone, so you can keep in touch wherever you are.

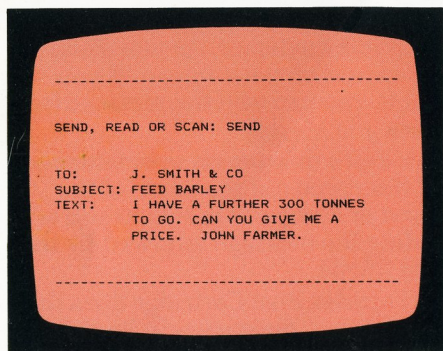


Scanning mail

If you have a printer you can print out your messages too. As an additional facility, the Farmfax Post can be used to activate a standard British Telecom "bleeper". Just type in that you want a reply EXPRESS and as soon as that reply is ready for you to "pick up", the bleeper will alert you. The same cartridge will allow you to use Prestel/Farmlink, and you can communicate with any registered telex user. The Farmfax Post is a communications revolution which will make your life easier and your business more efficient.



Reading mail



Sending mail

These illustrations show examples of what will appear on the screen at three stages of the Farmfax Post System.