

armfax really have taken the complexities out of computers.

We've selected the Dragon 32, a well proven home-computer, (made in Britain, by the way) and produced a series of programs for it that take the strain out of farm management. The Farmfax Dragon will do everything the bigger systems can do – and more. The Farmfax Dragon is fun for the whole family too, with a range of exciting games and intriguing educational programs. Once you've put a Farmfax Dragon on your farm the only decision you'll find difficult to make is whether to study your MOC's or play star wars with the family.



use computer system business and pleasure

WHY FARMFAX?

Farmfax is a company that is run by farmers for farmers. We identify your needs from our own practical experience of running our own farms and then we employ the best computer programers to produce programs to satisfy those needs – simply.

We don't use jargon to confuse you. We give you the facts in down to earth farming language, easy to understand. And you'll find the Dragon will too. Read the following pages and you'll see just what Farmfax and the Dragon can offer you.

THE FARMFAX SYSTEM.

All you need to get a Farmfax System working on your farm is a Farmfax Dragon and a Farmfax Program. We've selected the Dragon because it's so easy to understand. So easy in fact, that when you start using it you won't understand why all the others seem so difficult.

It can cope with all the needs of your farm business (we should know, we're farmers ourselves) and provide endless hours of fun for the whole family. And what's wrong with having fun with computers?

THE FARMFAX PROGRAMS

The Farmfax Programs are the brains of the system. They've been produced by experts and enable you to keep a variety of farm records at your finger tips. There are Farmfax Programs for dairy management, ration formulation, sprays, fertilisers, field records, cash accounts and a mass of other programs to cover your every need.

You merely insert the program in the Dragon and you're ready to start work.









USING THE FARMFAX DRAGON.

To feed records to your Dragon, you'll follow a simple question and answer routine. Questions asking for specific information will appear on the monitor and you'll tap the answers out on the keyboard.

In this way you load the Dragon with your information on a day-to-day basis. This will be stored and ready to be retrieved at any time in a matter of seconds. This time you ask the questions and the Dragon feeds you with the answers.

Yes, the Farmfax System really is as simple as that.

And the Farmfax Dragon has no moving parts to go wrong – it's designed to look after itself.

RELAX WITH FARMFAX.

The age of the micro-chip is with us and now is the time to get your children aquainted with computers. Farmfax and the



Dragon will really grab their interest. They'll have fun all the way.

First there's a range of games to play, from chess and tennis to star wars.

Then there are programs to teach them a variety of subjects, from typing to mathematics and languages. And they'll find making their own programs fascinating.

Farmfax and the Dragon will revolutionise your farm management and give you more time to relax with your family.

IF YOU WANT TO KNOW MORE ABOUT THE FARMFAX DRAGON SYSTEM COMPLETE THIS COUPON

GROW WITH

FARM FAX

Farmfax Limited, P.O. Box No. 2 Stockbridge, Hampshire S020 6LE.

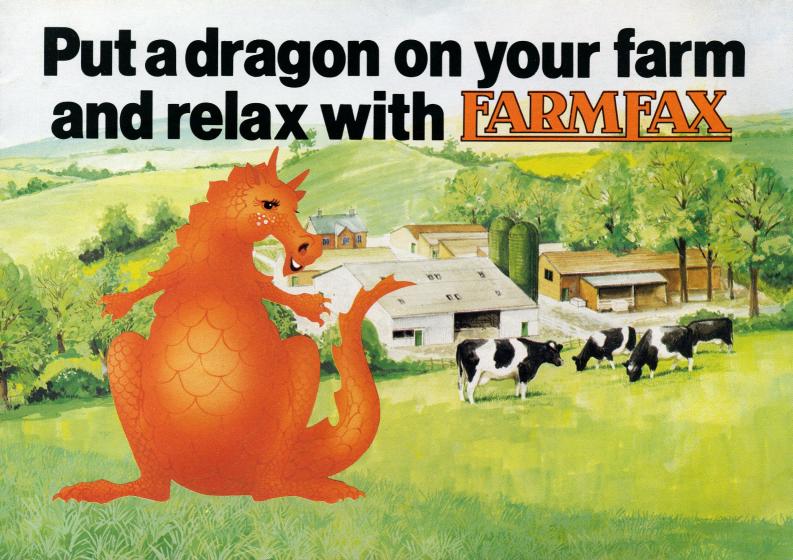
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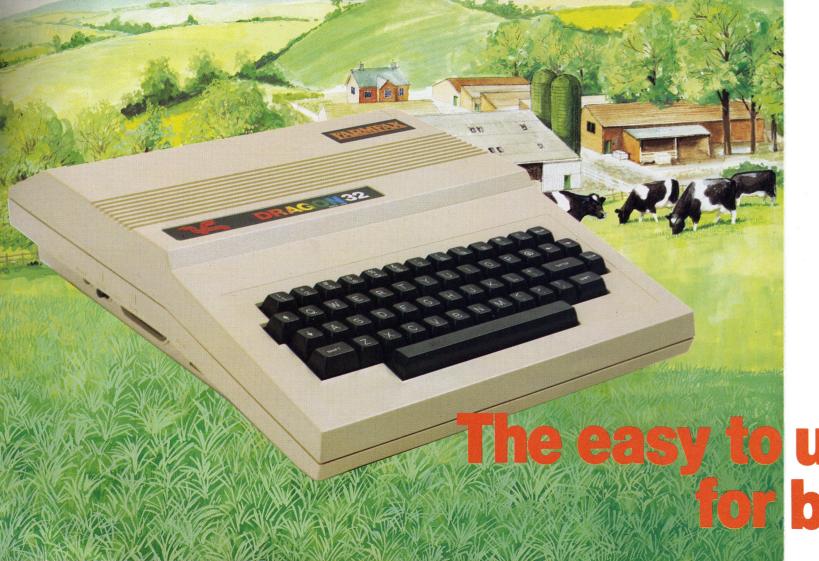
The pages are:

- 1. Front Cover
- 2. Front cover folded back
- 3. Full Inside (back still folded in)
- 4. Full back.

www.dragondata.co.uk

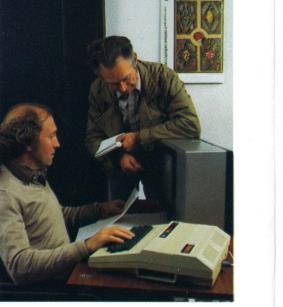






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i	To Farmfax Limited,
- 1	P.O. Box No. 2 Stockbridge, Hampshire S020 6LE.
	Please send me more information about the Farmfax Dragon and where I can buy it.
	Name
1	Address
i	
- 1	

